

Date: April 7, 2014  
To: US Academic and Public Libraries  
Re: National Geographic Virtual Library from Gale

From now through June 30, 2014, academic and public libraries across the US can take advantage of national aggregation prices provided by Gale-Cengage for the *National Geographic Virtual Library*. All academic and public libraries are eligible to subscribe. This national opportunity debuted last year for *National Geographic Virtual Library* but was only available to academic libraries. This year we can offer these products and both of these to academic and public libraries.

These products are under the combined control of the National Geographic Society, as publisher, and Gale, as exclusive platform for this digital version. In very similar fashion to the way the long-standing Lexis-Nexis Academic national aggregation is structured through LYRASIS, Gale has decided for the second year to use LYRASIS as the single administrative contact during this special offer period and for renewals thereafter. In other words, for libraries to obtain the very best pricing, Gale wants to offer and administer this program through a single point.

This PDF provides

1. Brief Product Information and links to additional available brochures from Gale
2. Instructions to libraries to order directly from LYRASIS and who to contact for additional information.
3. Pricing for both Academic and Public libraries.

#### **Product Information**

*National Geographic Virtual Library (NGVL)* brings together a complete archive of National Geographic magazine, along with a cross-searchable collection of NG books, maps, images and videos.

NGVL is comprised of 3 collections:

- *National Geographic Magazine Archive, 1888-1994* (one-time purchase fee with low annual hosting fee; perpetual access is maintained as long as annual hosting fee is paid)
  - i) 187k+ pages in 1,224 issues
  - ii) 160k images and 465 map supplements
  - iii) detailed indexing of feature articles, map supplements, images and advertisements
- *National Geographic Magazine Archive, 1995-current* (subscription only; first must purchase 1888-1994)
  - i) Only 2 issue embargo
  - ii) Recent coverage on hot research and popular topics
  - iii) Cross-searchable with two other collections
- *National Geographic: People, Animals, and the World* (subscription only; first must purchase 1888-1994)
  - i) Full-text books on travel, science and technology, history, environment, animals, photography, and peoples and cultures
  - ii) Videos covering such topics as the Islamic world, alternative energy and the lifestyle of beluga whales
  - iii) 655 full-color maps and atlases to support student learning and assignments

#### **Discount Offer Summary**

The product is now available to academic libraries and public libraries. During the special offer period (ending June 30), a significant discount of 37% on the FTE/populations served-based tiered prices is available

After June 30, 2014, no commitment has been made by Gale about the discount that will be available to libraries. NGVL may be sold at the list price or possibly lower discounts subject to future review and discussion with Gale. We think it safe to assume the price will be higher than this initial discount provides.

**Renewals:** At renewal time next spring and beyond, Gale intends to maintain the deep discount subject to normal increases, e.g. ~5%, barring any unforeseen factors including changing publisher requirements.

**Subscriber Agreement and Ordering:** Libraries who have previously purchased Gale products have an active Gale license and are therefore not required to sign any agreements. Any library that has not previously ordered products from Gale will need to sign [Gale's Subscriber Agreement](#), which will be returned to Gale, by LYRASIS, during the order process.

The LYRASIS [Order Form](#) is used by all libraries to place an order.

**Additional Information:**

1. The standard [Gale NGVL PDF](#) brochure is available here.
2. A [trial](#) is available from Gale.
3. Libraries have to purchase Archive 1888-1994 in order to subscribe to the either of the other two collections.
4. To receive the deep discount, libraries must place orders with LYRASIS before June 30. Price will go back to list price or some other higher price after June 30.

For general questions please contact: Eric Zino [eric.zino@lyrasis.org](mailto:eric.zino@lyrasis.org) ; 800-999-8558 ext. 2913; 678.235.2913

## Academic Library Pricing:

**Gale's Hosting Cap:** Gale has implemented a hosting cap whereby when following aggregate hosting values are met per tier, any further purchases of Gale Digital Collections, historic collections that are sold as a one-time purchase with an annual hosting fee, will have a \$0 hosting fee - NCCO is included.

	FTE	ARL	10K-20K	5K-10K
Threshold Level for Capping Hosting		\$17,500	\$11,500	\$8,750

National Geographic Magazine Archive 1888-1994	Collection One-Time Price	Hosting Fee	Total List Price	Discounted Price until June 30, 2014
	<i>To apply the prices below for CC's, first reduce the FTE by 50%</i>			
Community College (all sizes)				
< 1,500 FTE	\$3,500	\$35	\$3,535	\$2,227
1,500 - 3,000 FTE	\$5,250	\$53	\$5,303	\$3,341
3,000 - 5,000 FTE	\$8,750	\$88	\$8,838	\$5,568
5,000 - 10,000 FTE	\$14,000	\$140	\$14,140	\$8,908
5,000 - 10,000 FTE (ARL)	\$16,100	\$161	\$16,261	\$10,244
10,000 - 20,000 FTE	\$19,250	\$193	\$19,443	\$12,249
10,000 - 20,000 FTE (ARL)	\$22,138	\$221	\$22,359	\$14,086
20,000 - 30,000 FTE	\$26,250	\$263	\$26,513	\$16,703
20,000 - 30,000 FTE (ARL)	\$30,188	\$302	\$30,490	\$19,209
30,000 FTE +	\$35,000	\$350	\$35,350	\$22,271

National Geographic Magazine Archive, 1995-Current	Total List Price	Discounted Price until June 30, 2014
	<i>To apply the prices below for CC's, first reduce the FTE by 50%</i>	
Community College (all sizes)		
< 1,500 FTE	\$594	\$374
1,500 - 3,000 FTE	\$794	\$500
3,000 - 5,000 FTE	\$1,094	\$689
5,000 - 10,000 FTE	\$1,394	\$878
5,000 - 10,000 FTE (ARL)	\$1,604	\$1,010
10,000 - 20,000 FTE	\$1,794	\$1,130
10,000 - 20,000 FTE (ARL)	\$2,063	\$1,300
20,000 - 30,000 FTE	\$2,625	\$1,654
20,000 - 30,000 FTE (ARL)	\$2,902	\$1,828
30,000 FTE +	\$3,525	\$2,221

<b>National Geographic: People, Animal, and the World</b>	<b>Total List Price</b>	<b>Discounted Price until June 30, 2014</b>
Community College (all sizes)	<i>To apply the prices below for CC's, first reduce the FTE by 50%</i>	
< 1,500 FTE	\$594	\$374
1,500 - 3,000 FTE	\$794	\$500
3,000 - 5,000 FTE	\$1,094	\$689
5,000 - 10,000 FTE	\$1,394	\$878
5,000 - 10,000 FTE (ARL)	\$1,604	\$1,010
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20,000 - 30,000 FTE (ARL)	\$2,902	\$1,828
30,000 FTE +	\$3,525	\$2,221

## Public Library Pricing:

**Gale's Hosting Cap:** Gale has implemented a hosting cap whereby when following aggregate hosting values are met per tier, any further purchases of Gale Digital Collections, historic collections that are sold as a one-time purchase with an annual hosting fee, will have a \$0 hosting fee - NCCO is included.

FTE	ARL	10K-20K	5K-10K
Threshold Level for Capping Hosting	\$17,500	\$11,500	\$8,750

<b>National Geographic Magazine Archive 1888- 1994</b>	<b>Collection One-Time Price</b>	<b>Hosting Fee</b>	<b>Total List Price</b>	<b>Discounted Price until June 30, 2014</b>
<b>Public-Population Served</b>				
< 50,000	\$1,995	\$30	\$2,025	\$1,276
50,000 - 80,000	\$5,250	\$53	\$5,303	\$3,341
80,000 - 400,000	\$8,750	\$88	\$8,838	\$5,568
400,000+	\$19,250	\$193	\$19,443	\$12,249

<b>National Geographic Magazine Archive, 1995- Current</b>	<b>Total List Price</b>	<b>Discounted Price until June 30, 2014</b>
<b>Public-Population Served</b>		
< 50,000	\$395	\$249
50,000 - 80,000	\$795	\$501
80,000 - 400,000	\$1,095	\$690
400,000+	\$1,795	\$1,131

<b>National Geographic: People, Animal, and the World</b>	<b>Total List Price</b>	<b>Discounted Price until June 30, 2014</b>
<b>Public-Population Served</b>		
< 50,000	\$395	\$249
50,000 - 80,000	\$795	\$501
80,000 - 400,000	\$1,095	\$690
400,000+	\$1,795	\$1,131