

# Have your students enter pitch videos & compete for prizes!

Elementary, Middle & High School



Teaching kids about entrepreneurship allows them to build and flex entrepreneurial mindsets like resourcefulness, problem solving, curiosity, opportunity seeking, adaptability and creativity – skills essential for success in school, work and life – whether or not they go on to become entrepreneurs.

Don't recreate the wheel: use free curriculum from [Young Entrepreneur Institute](http://www.youngentrepreneurinstitute.org), [VentureLab](http://www.venturelab.org), [WagiLabs](http://www.wagikids.org) or others to facilitate engaging activities for in-person or virtual settings culminating in students making pitches for their business ideas. Record and enter these pitch videos to have students compete for prizes.

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**Youth are the future of Ohio!**

*Youth are natural innovators.*

*Youth are problem-solvers for communities during times of crisis.*

*Youth are up for the challenge!*

## Prizes

Award categories for elementary, middle and high school students:

**1st Place** ...\$500 Amazon gift card and consultation with a successful entrepreneur

**2nd Place** ...\$250 Amazon gift card

**3rd Place** ...\$100 Amazon gift card

One student from each age category will be selected to participate in [VentureLab's SPARK Program](http://www.venturelab.org) and receive 3 months of mentoring and business start-up funding.

## Free Curricula

Young Entrepreneur Institute – [www.youngentrepreneurinstitute.org](http://www.youngentrepreneurinstitute.org)

VentureLab – [www.venturelab.org](http://www.venturelab.org)

WagiLabs – [www.wagikids.org](http://www.wagikids.org)

## Registration

Register your program for the OAN Pitch Challenge at <https://forms.gle/5BvGfS3V9qqXAeUM7>

For more information, contact Liz Nusken, Ohio Afterschool Network • [liz@oanohio.org](mailto:liz@oanohio.org).

## The Fine Print

**Deadline to enter pitch videos:** March 8, 2021

**Pitch length:** 30-90 seconds

Students grades K-12 are eligible to enter. Signed parent permission forms for students under the age of 18 are required.

More information including rules, parent permission forms and instructions for uploading videos are on the Ohio Afterschool Network website, [www.oanohio.org](http://www.oanohio.org).

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