

***“What’s that called again?”***

**SURVEY RESULTS**



# Methodology

- Survey was available from June 7, 2021 through June 30, 2021. When the survey was promoted by individual Ohio libraries likely varied.
- 5 questions, all multiple choice
- A total of 1,982 surveys were submitted. Not every respondent answered every question, so numbers may not add up to that total.

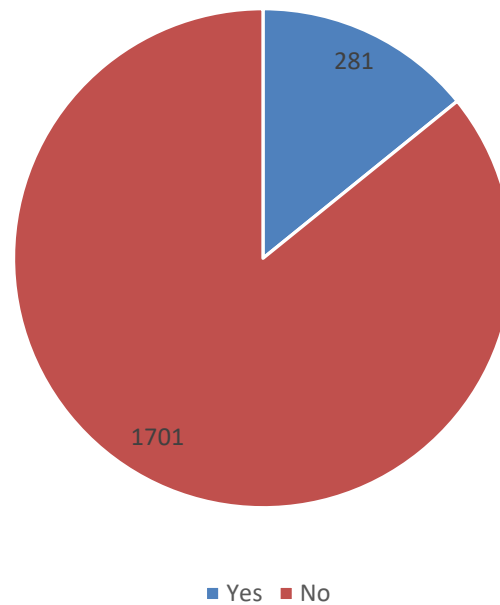
# Question #1

Have you used any of these subscriptions provided by your library in the past year? (Check all that apply.)



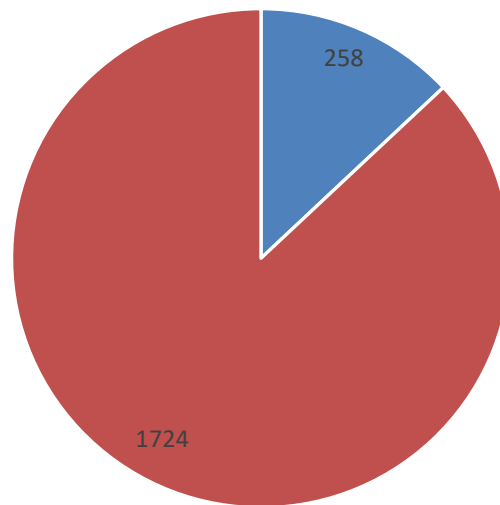
# EBSCO Use

Used EBSCO in the past year?



# Ancestry Use

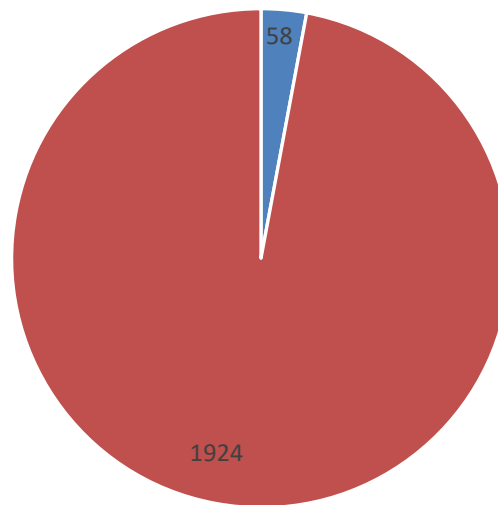
Used Ancestry Library Edition in the past year?



■ Yes ■ No

# Chilton Use

Have you used Chilton Library in the past year?

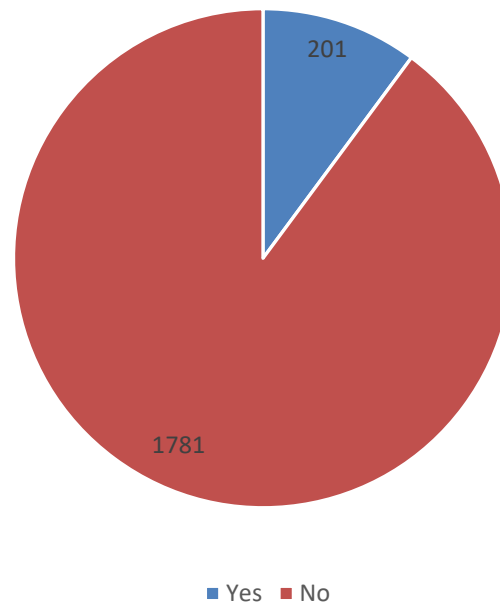


■ Yes ■ No



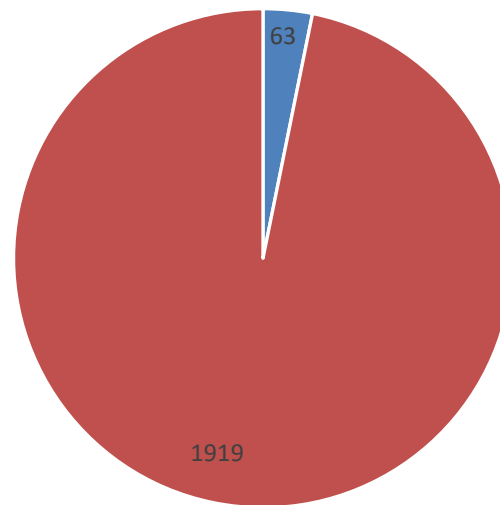
# LinkedIn Learning Use

Have you used LinkedIn Learning (formerly Lynda.com) in the past year?



# Worldbook Online Use

Have you used Worldbook Online in the past year?



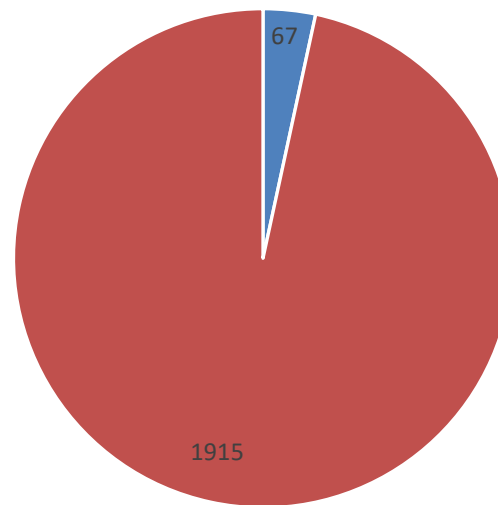
■ Yes ■ No





# Fold3 Use

Have you used Fold3 in the past year?



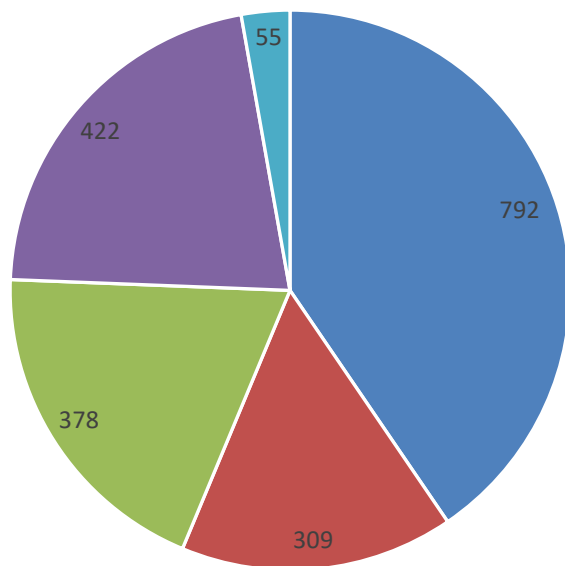
■ Yes ■ No



# Question #2

Your library provides a large number of these types of paid subscriptions for you.  
Which term do you feel best describes them? (Choose one)

2. Your library provides a large number of these types of paid subscriptions for you. Which term do you feel best describes them?  
(Choose one)



■ Online Resources   ■ Subscription Service   ■ Research Databases   ■ Online Research Tools   ■ Other



## “Other” (55 total responses)

- Constructive (*42% of 55 responses*)
- Do not use/not aware (*27% of 55 responses*)
- Didn't understand/confused/unrelated (*20% of 55 responses*)
- No response (*11% of 55 responses*)

# Constructive (42%)

- Online Tools ("resources" could be anything; "subscription service" reminds me of a FitFabFun box; "research databases" and "online research tools" aren't really inclusive of the Lynda trainings.) "Online Tools" seems to encompass all of it.
- eResources
- Digital Resources
- Free subscription search tools
- Tools
- Extras
- Newspapers
- Find It Please
- As a category, useless to me. It depends on what I am researching, not if there is a subscription or not. Put each of these tools on the proper research category.
- I use the resource that best serves what I am researching
- ebranch or eresources
- E resources or Electronic resources
- EResources
- Prepaid Subscriptions
- Electronic resources
- Online Learning
- You should use a name that describes how it impacts the experience as opposed to what technology it uses.
- Online subscription
- Premium resources
- Local newspaper
- Online Research and Learning Tools
- Online Library Tools
- Free Subscription Database

## Do not use/not aware (27%)

- Do not use any such. Ever. Anywhere.
- None of them
- Honestly, I have never heard of these
- I have no idea what any of these services are or what they're for.
- I don't know what any of this means.
- Need to explore because I am not aware of the resources
- No idea I use the library for BOOKS
- Only search for desired audio books
- Hoopla only
- use library for books
- I've never used any of them.
- Not sure what these are
- Never used any
- I haven't used this service
- I don't use these services.

## Didn't understand/confused/unrelated (20%)

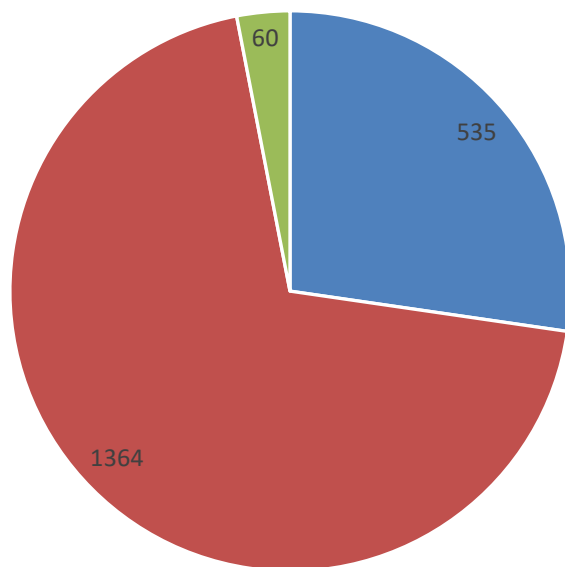
- Not sure what the question is referencing; number of these types of paid or is it from the list in #1? If so I am unsure as to what all of those do.
- Would like to see USA Today and The Wall St. Journal back in the libraries again.
- Wasteful
- Book Groups and Authors! Authors
- all of the above
- don't know what this question is asking.
- Libby
- Printing/ faxing
- Go inside library
- I use an app
- This question confuses me... do we have to pay for the subscription or does the library pay for it?

# Question #3

**Your library likely also pays for various services that can provide you with digital ebooks, movies, music, magazines and more. Do you think these are similar to the library-provided subscriptions that allow you to do online research?**



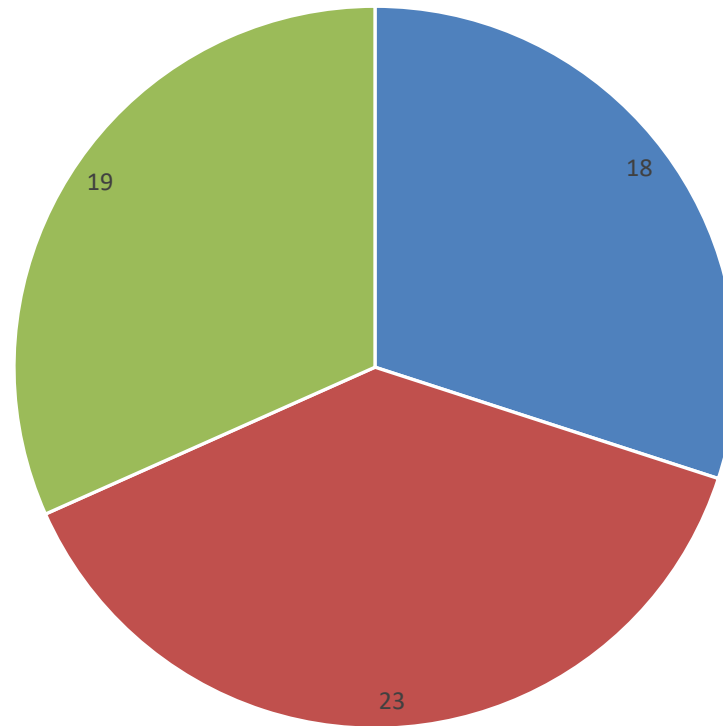
3. Your library likely also pays for various services that can provide you with digital ebooks, movies, music, magazines and more. Do you think these are similar to the library-provided subscriptions that allow you to do online research?



■ Yes, they are all library subscriptions    ■ No. Online research is not the same as online entertainment    ■ Other



# “Other” comments (60 total responses)



■ Constructive ■ Unsure/unaware/confused ■ No comment

# Constructive

- One group is Electronic Media Services, the other is Online Research Tools
- Separate category
- I see music and movies as entertainment but would not place the things I read in that category. Although books/magazines are entertaining I would call them more print media or something along those lines.
- Databases for research are different than online material (book, movie, tv) resources.
- If you think of physical print vs media, ppl would maybe think of all online print as one category and all media as another. All being online resources but one being ebooks, magazines and research databases and the other music and film and audio books.
- Some are entertainment some are research.
- I think the difference is between online information and downloadables
- There is overlap between the two Because an ebook can be used as research. The difference is that one set is research conglomerates
- Again, out in the carpet [sic] I care about, like movies. I don't care if you have to subscribe to them or not.
- They are different resources.
- Although online research isn't categorically the same as online entertainment, both are library subscriptions. Both choices are correct.
- They are not specifically research tools, but they are also not specifically entertainment media.
- Pick up packs
- I think there is overlap. E-books, -movies, -music, etc can be used as both research and entertainment. I also think the library should provide more than just strictly research anyway.
- Yes, they are similar but I wouldn't call either entertainment.
- They're similar but I usually think of them as library apps/reading apps or by the specific app names since I go directly to the app to see if the book is available there, not the website/catalog.
- "Online entertainment" feels a bit harsh/dismissive. But yes, I would divide the services for academic research from those for fiction.
- I don't distinguish between education or entertainment but more like service vs item eg a book vs an online class



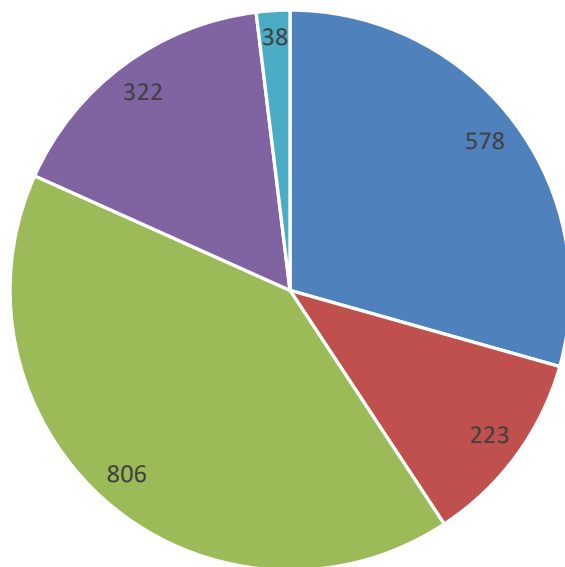
# Unsure/confused/unaware

- No idea what you're asking
- I don't know. (Also, I did not know fold3 is available to me and I would use it if I knew how.)
- I think that paid subscriptions are not the same as library public services funded by taxes.
- I never thought about it. Nor have I thought to use the library for online research. I will now.
- I'm not sure. 've never used them or heard of them before.
- don't know use library for books
- No idea I use the library for BOOKS
- I don't read digital books; I much prefer paper.
- I don't understand what services you are talking about
- Again i dont know of any subscriptions services
- I don't know what any of this means.
- I would draw the distinction between paid and non-paid services. Many library members pay property taxes to support the library, and would like to get a return on their investment, without having to pay extra fees.
- Don't use don't know
- If there is a cost to the consumer, it should be called a 'subscription'
- Don't understand the question
- Have checked out movies from library but unsure as to which category that falls under.
- have no idea you are talking about
- Unsure of some of these, use mainly in library items, less on line.
- I have no idea what this means. I don't use the library for online research or ebooks... (or anything except books).
- I don't really know. I'm an old fogey that just checks out books.
- I know nothing about them
- Services like Ancestry can only be accessed at the library oppose to digital ebooks. Therefore a distinction is needed.
- I've no clue what the range of digital offerings are. Is there Access to medical journals to read studies?

# Question #4

Which term do you think best describes services that offer digital ebooks, movies, music, or magazines?

4. Which term do you think best describes services that offer digital ebooks, movies, music, or magazines?



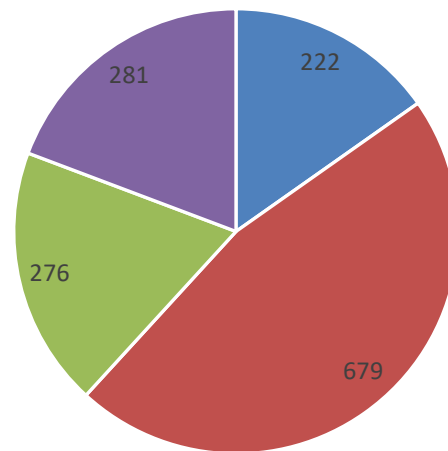
■ eMedia ■ Digital Downloads ■ Digital Library ■ Digital Content ■ Other



# Question #5

Select the statement you most closely agree with:

## 5. Select the statement you most closely agree with:



- I look for resources for research and resources for entertainment in the same place on my library's website.
- Research and entertainment are different activities. I look for them in different areas of my library's website.
- I always access my library's digital services through a mobile app. I don't look for links to digital services on their website.
- I want to see every service my library offers in one list on their website.