Getting a new "G-" tracking code for your library's website
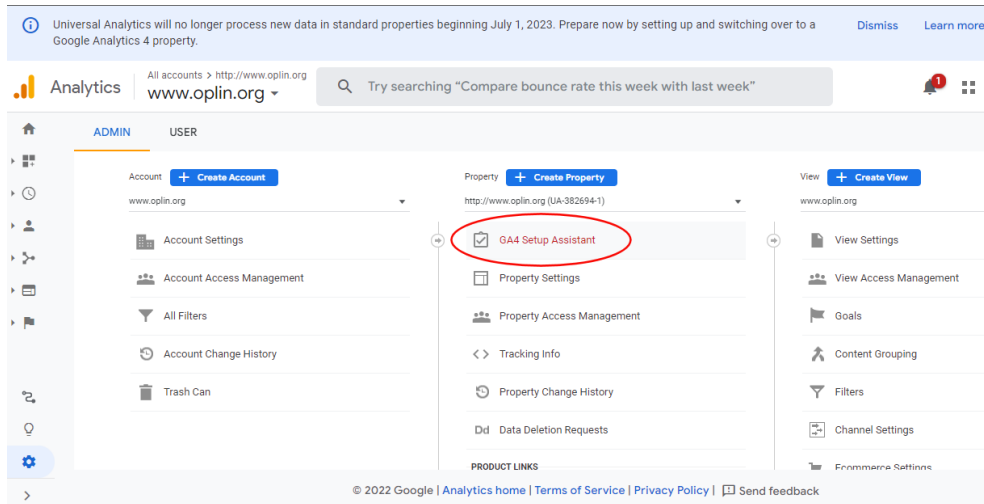
1. Log into your library's account at https://analytics.google.com. *OPLIN does not have these credentials; Google analytics accounts are set up by individual libraries.*

2. Click the gear icon on the bottom left to get the **Admin** option.
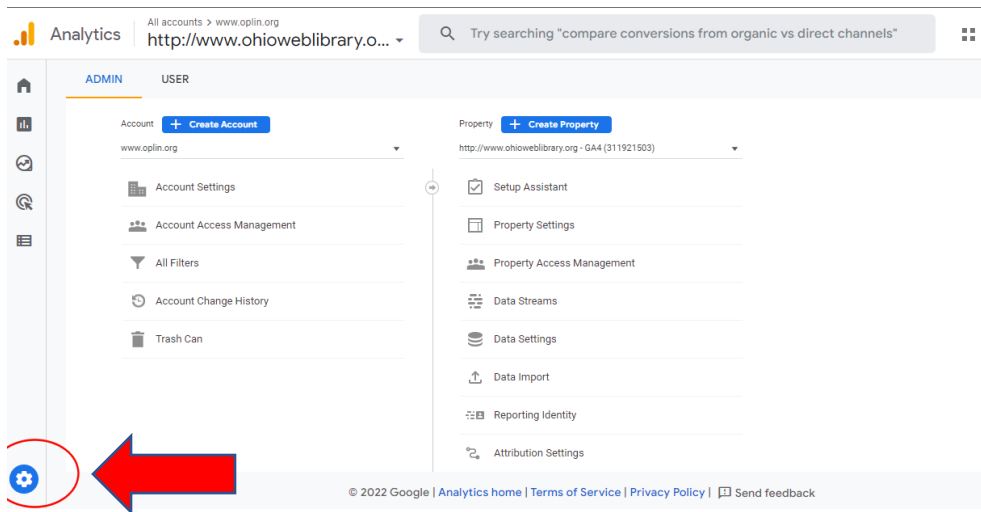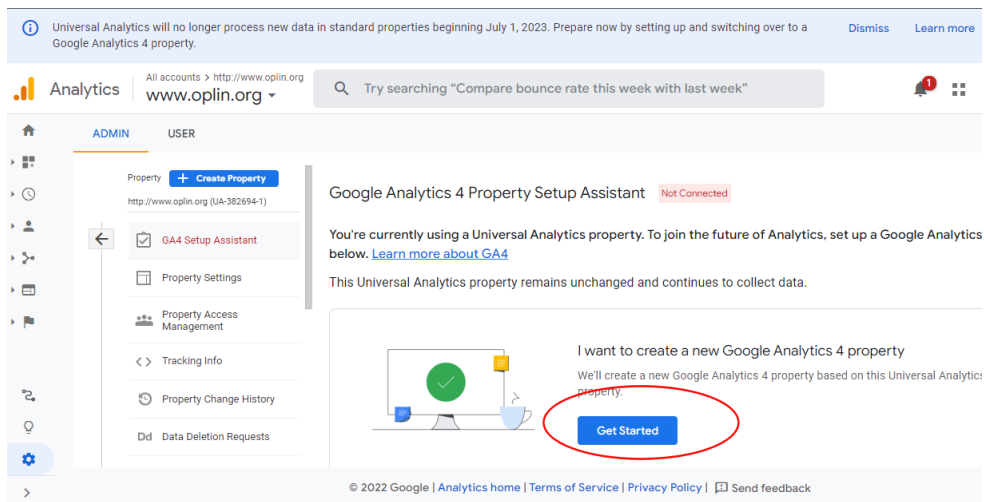

3. Choose the property (website) from the drop-down list that you want to create the new GA4 code for.
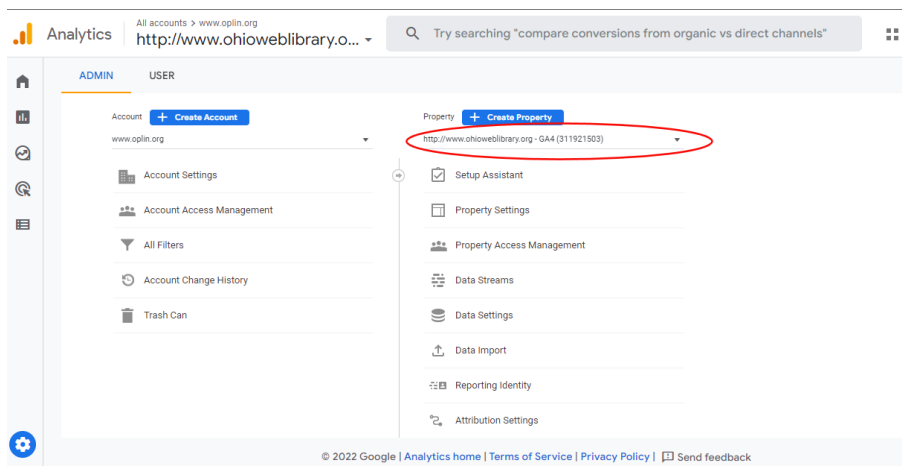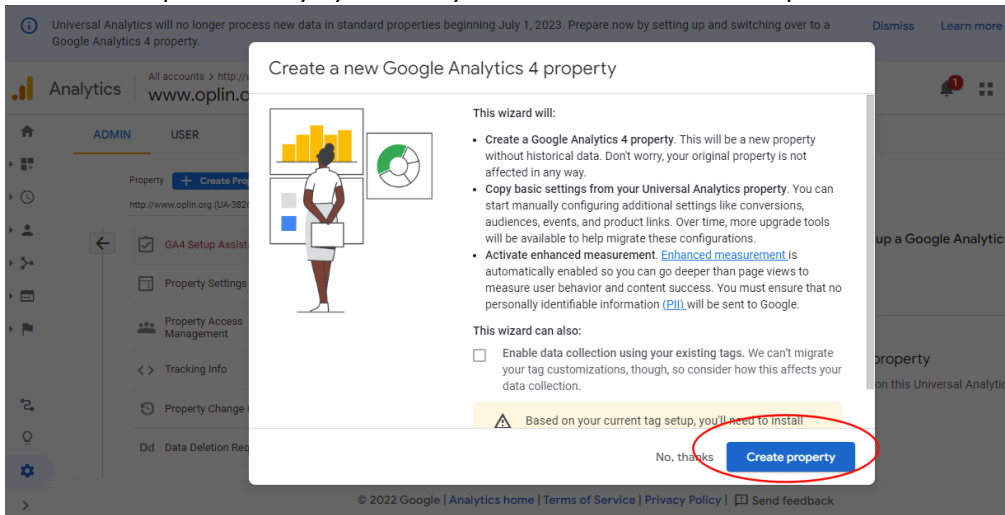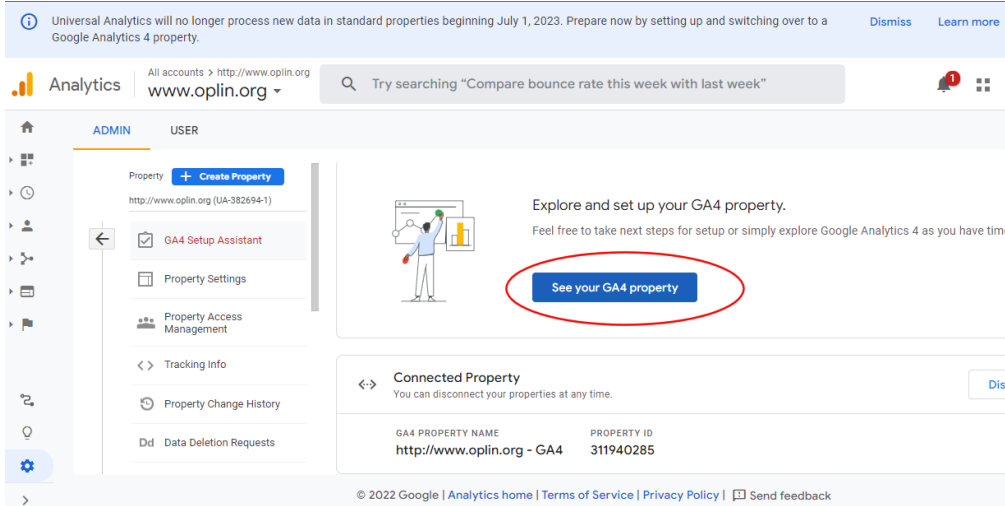
4. Choose **GA4 Setup Assistant.**
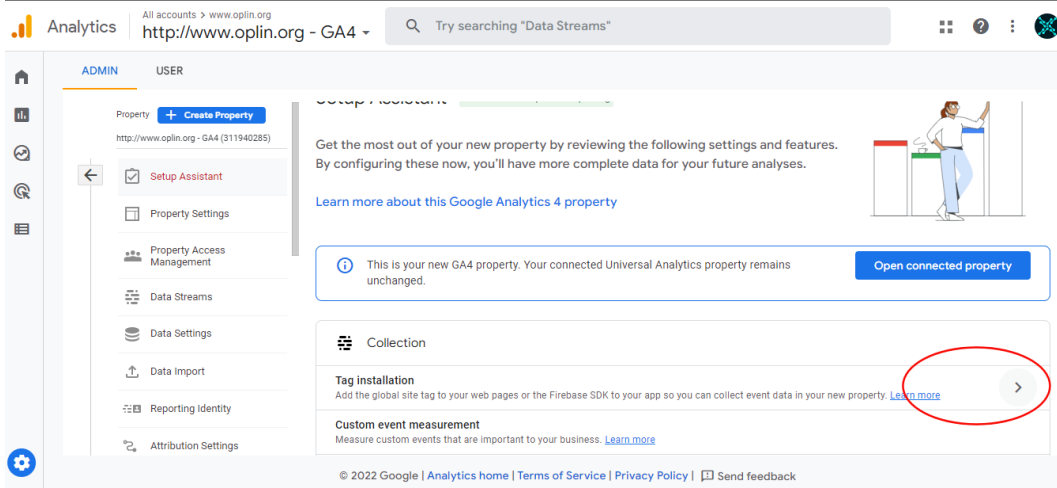

5. Click **Get started.**

6. Click **Create property.** *If your library has set up specific customizations for a website previously, you may wish to look at this option more closely.*
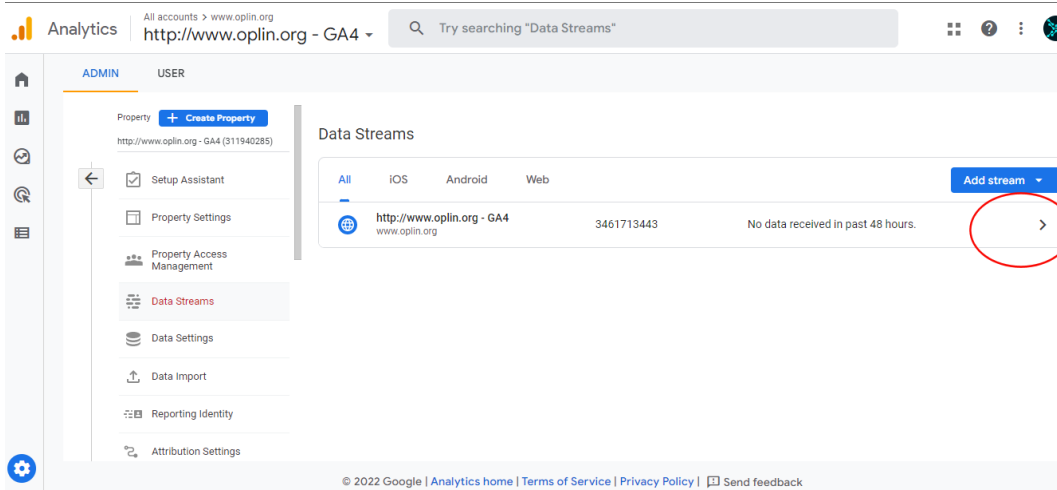

7. Click **See your GA4 property.**

8. Click the arrow to the right of **Tag installation.**

9. Under **Data streams**, click the arrow to the right of the website property you want to see.

10. Under "Web stream details," copy and paste the measurement ID number. It starts with "G-." You will note that there are other IDs associated with each property, including the original GA code, which starts with "UA-." ***Those other IDs are not what is needed for the new GA4 tracking.***