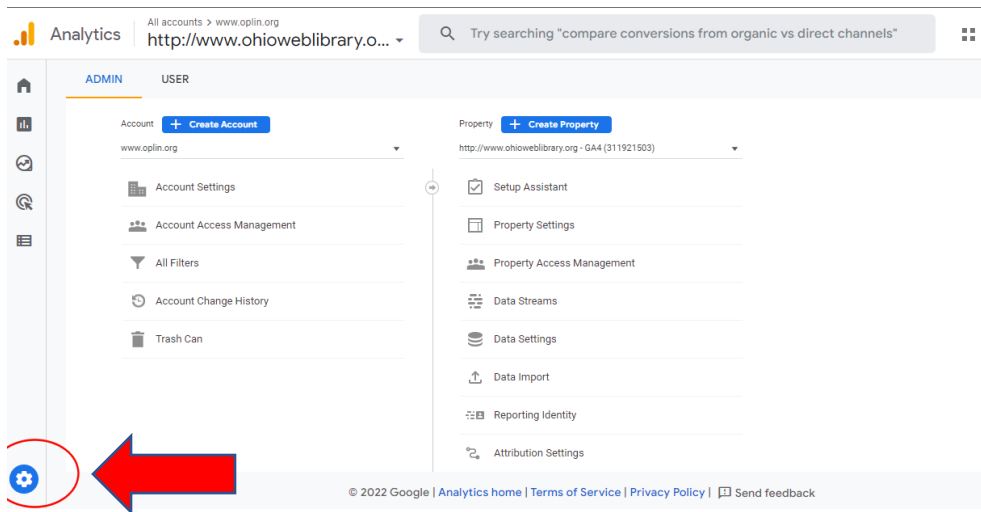
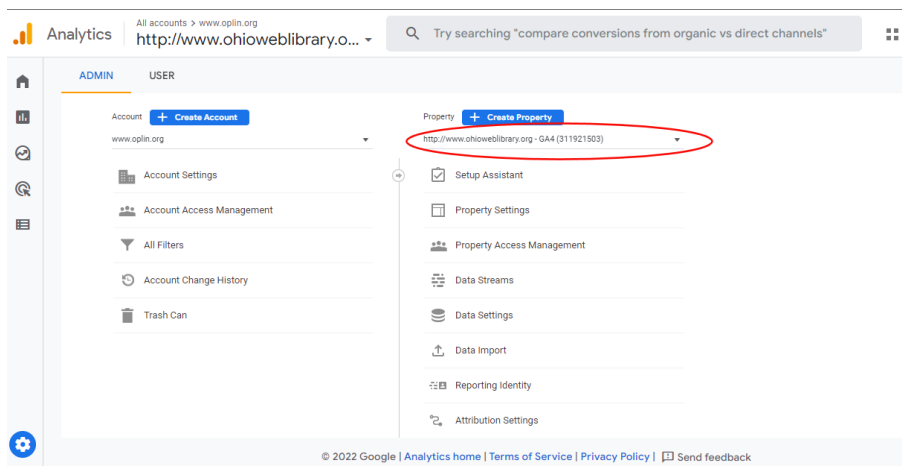


Getting a new “G-“ tracking code for your library’s website

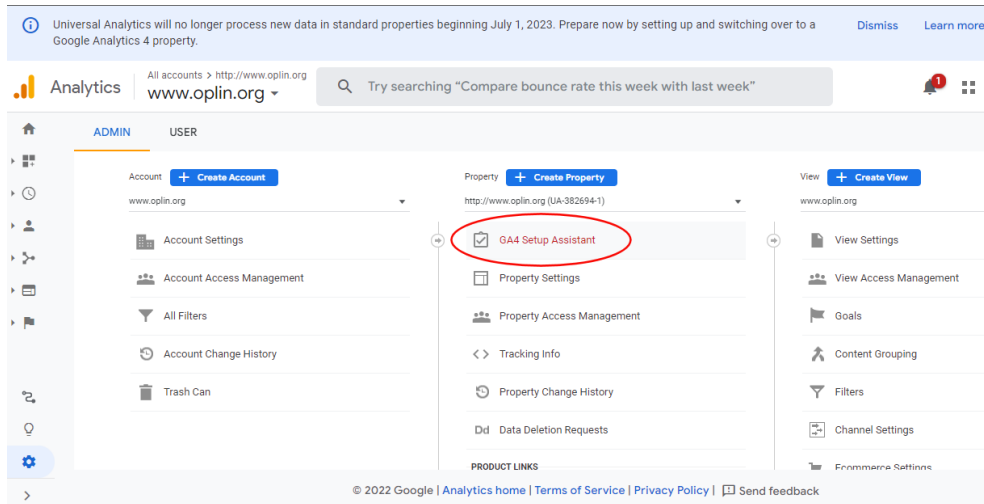
1. Log into your library's account at <https://analytics.google.com>. *OPLIN does not have these credentials; Google analytics accounts are set up by individual libraries.*
2. Click the gear icon on the bottom left to get the **Admin** option.



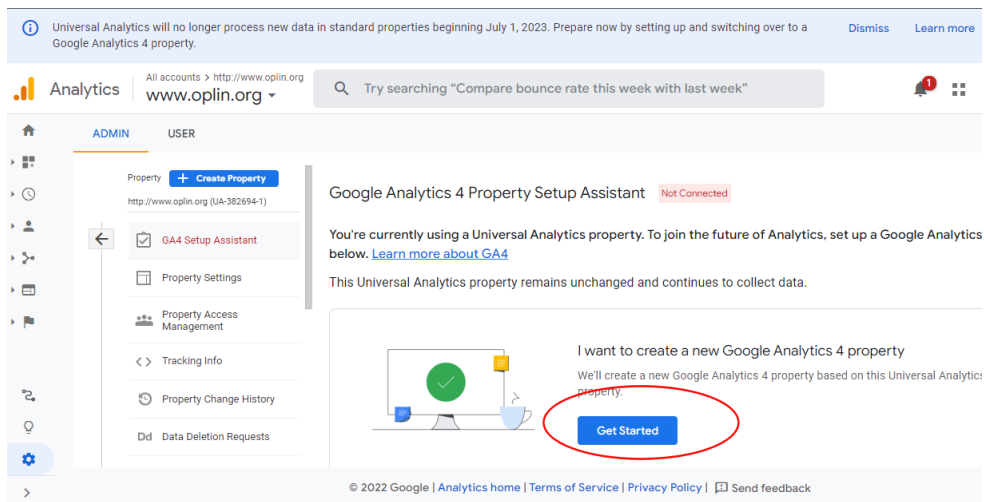
3. Choose the property (website) from the drop-down list that you want to create the new GA4 code for.



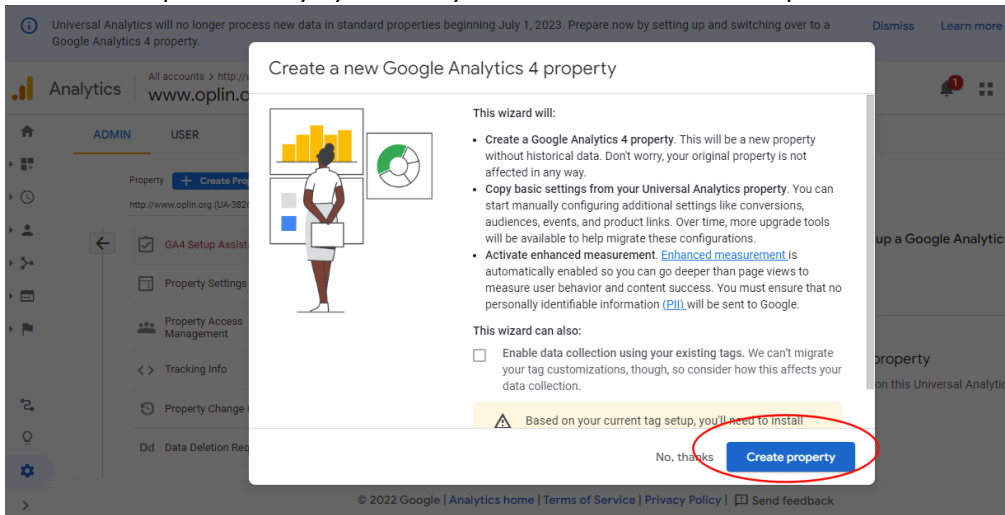
4. Choose **GA4 Setup Assistant**.



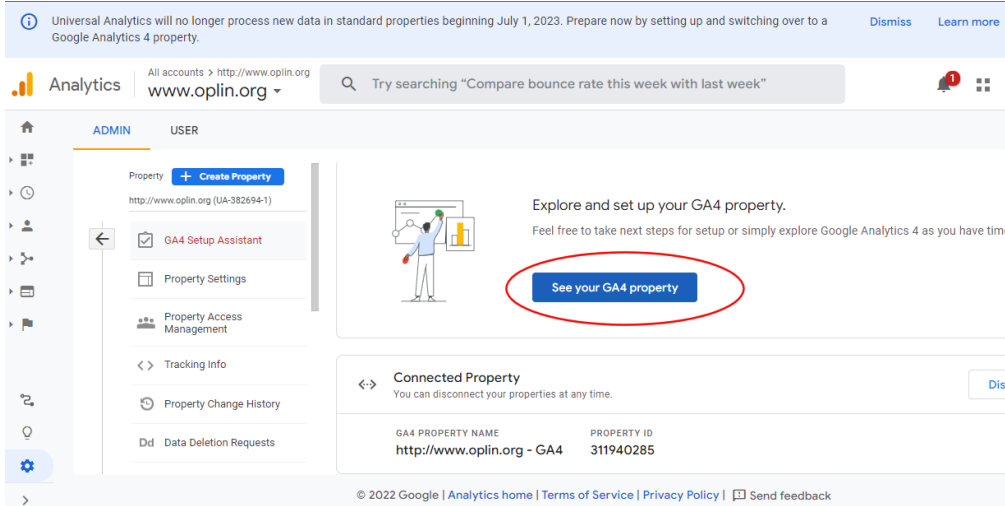
5. Click **Get started**.



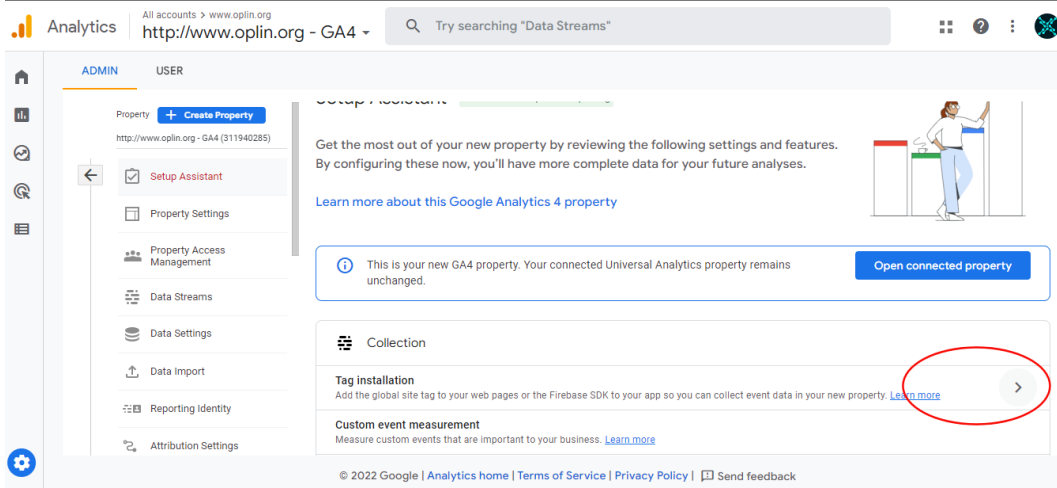
6. Click **Create property**. If your library has set up specific customizations for a website previously, you may wish to look at this option more closely.



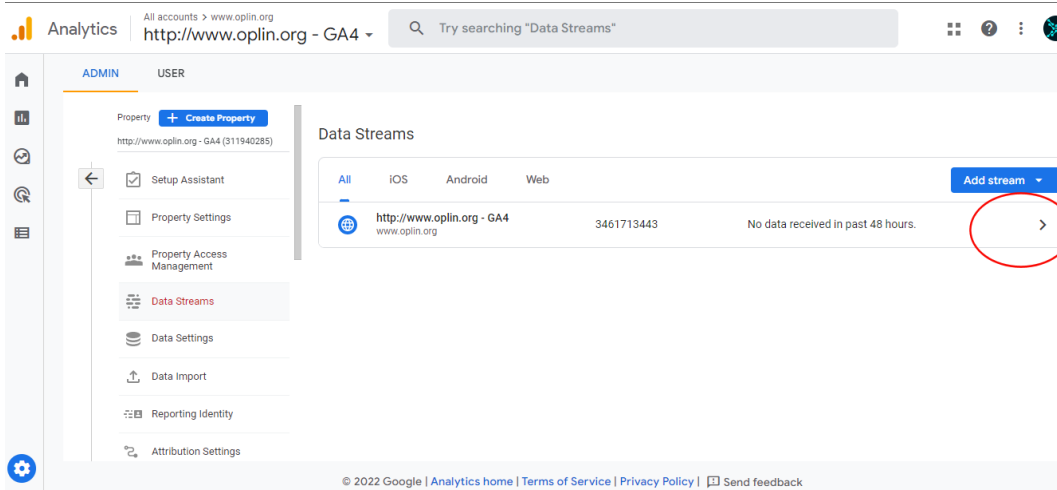
7. Click **See your GA4 property**.



8. Click the arrow to the right of **Tag installation**.



9. Under **Data streams**, click the arrow to the right of the website property you want to see.



10. Under “Web stream details,” copy and paste the measurement ID number. It starts with “G-.” You will note that there are other IDs associated with each property, including the original GA code, which starts with “UA-.” **Those other IDs are *not* what is needed for the new GA4 tracking.**

The screenshot displays the 'Web stream details' page in Google Analytics. The 'MEASUREMENT ID' field, which contains the value 'G-9HRLW68QB4', is highlighted with a red circle. Other visible information includes the 'STREAM URL' (www.oplin.org), 'STREAM NAME' (http://www.oplin.org - GA4), and 'STREAM ID' (3461713443). The 'Enhanced measurement' section is turned on, and the 'Tagging Instructions' section provides options for adding a new on-page tag or using an existing one.

STREAM URL	STREAM NAME	MEASUREMENT ID
www.oplin.org	http://www.oplin.org - GA4	G-9HRLW68QB4

STREAM ID: 3461713443
STATUS: No data received in past 48 hours. [Learn more](#)

Enhanced measurement
Automatically measure interactions and content on your sites in addition to standard page view measurement. Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. [Learn more](#)

Measuring: [Page views](#) [Scrolls](#) [Outbound clicks](#) + 3 more

Tagging Instructions
Use one of the following to start collecting data.

[Add new on-page tag](#) Use existing on-page tag

[Global site tag \(gtag.js\)](#) Use this if you're using a website builder or CMS-hosted site